MSU Extension Online/Blended Course Development Process

DEFINE

Needs Assessment

Strategy Session

Timeline

PLAN

Learning Objectives →

Course Outline →

Course Goal →

Prototype

← Content Development (materials, assessments, activities)

↑ Evaluation Plan

↑ Creating Presence

BUILD

Instructional Materials ↓

Assessments ↓

Storyboards →

Alpha Course

← Activities

↑ Editing

↑ Videos/ Graphics

TEST/ REFINE

Peer Review → Review Suggestions → Implement Changes → (cycle)

Pilot Test → Review Suggestions → Implement Changes → (cycle)

LAUNCH

Registration

Marketing

EVALUATE & IMPROVE

Evaluation Data

Course Analytics

Assessment Data